

### A program developed by Pixar & Khan Academy veterans.

Story Xperiential guides students through the storytelling process, as practiced at Pixar, to create and publish a story. Students learn from industry professionals and get feedback from a global peer community.







**LEARN:** Students work through self-paced lessons **featuring industry professionals.** 

CREATE: Students create & upload a work-in-progress deliverable at the end of each step

**DISCUSS**: Students give & receive **peer feedback** in the community gallery (all content is moderated).

#### **HOW IT WORKS (2 min demo)**

This multi step program fits any schedule and can be incorporated into all subject areas. It is easy to implement and includes step by step exercises that build towards a final <u>storyreel</u>. Students can publish their finished story to our <u>public exhibition</u>.

The program has two parts, and participants can complete one or both.

- Part 1 Storytelling Essentials: Develop an outline as a storyreel. (~15 hours)
- Part 2 Mastering Storytelling: Expand each act into a full storyreel. (~25 hours)

Part 1: Storytelling Foundations

Part 2: Mastering Storytelling

Step 1	Step 2	Step 3	Step 4	Step 5	Step 6	Step 7	Step 8
WHAT IF	CHARACTER	ART	OUTLINE	ACT 1	ACT 2	ACT 3	EDITING

#### **EDUCATOR ROLE**

- No subject matter experience required. Minimal prep time (45min orientation provided).
- Coach and mentor students as they work through their storytelling process.
- Follow & evaluate students' progress from the **teacher dashboard**.

#### **MATERIALS**

Students need minimal materials: paper, pencil (or free digital drawing software), and a camera/smartphone to create their storyreel, using free video editing tools like FlexClip.

#### **ACADEMIC STANDARDS**

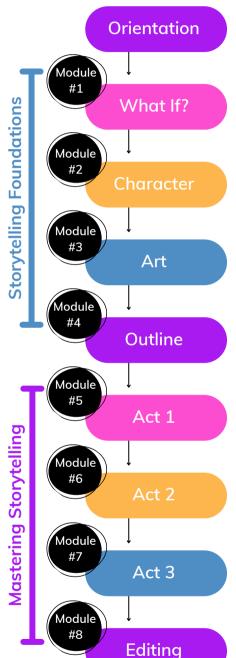
Storytelling engages students in all subject areas. Our program aligns to ELA, CTE, ISTE and more. Ask our chatbot for more info! Our program is also popular for enrichment & extracurricular programs.



# STORY PERIENTAL



# Empower your students to become content creators and publish their first work using the same process as studios like Pixar



#### Get set up for success in Story Xperiential by completing Orientation

- How Story Xperiential works and the objective of the program
- Try the suggested free tools and create your "Hello World" submission

#### Using "What if..." to Prompt Story Ideas & Introduction to Effective Feedback

- "What if..." questions: think about ideas that excite you!
- Give & take feedback: learn Pixar's process for providing effective feedback

#### Developing Your Character Profile and Your Character's Arc

- Create meaningful obstacles that cause your character to evolve
- Make your character relatable to the audience

#### **Learn Visual Language Elements to Communicate Your Story**

- Apply visual language to tell your story: shape, clarity, perspective & tone
- Use your smart device to think like a camera

#### Using the Story Spine to Create an Outline of Your Story

- Theme and Moral of your story
- Learn the 3 act structure: Establish the Setting, Obstacles, and Resolution

#### Act 1, Introduction to Minor Beats, Shot Types & Storytelling Methods

- Minor beats support the major beats of your story: the how and whys
- Introduction to shot types and storyboarding
- Using narration, visuals or character dialog to tell your story

#### Act 2, Obstacles & Storyboarding Techniques

- Importance of establishing the character's main goal & what is at stake
- Create meaningful obstacles that support the moral of your story and challenge your character to grow

#### Act 3, Story Structure & Story Endings

- Identify the lowest and highest points in your story
- Use story structure, the setup and payoff moments to strengthen your story
- Ideas that contribute to great endings

#### **Finalize Your Story**

- Clarify confusing moments and make pacing improvements
- Select sound effects and music to enhance your story
- Learn edit techniques, polish your storyreel and submit to the Exhibition!

## Contact us at info@storyxperiential.com to learn more!



Check out this example of student work throughout the modules!



